



**CONTACT:**

Jose Boza/Jorge Martinez  
The Conroy Martinez Group  
Ph. (305) 445-7550

**FOR IMMEDIATE RELEASE**

**PONCE DE LEON RETURNS TO KEY BISCAYNE**

**Florida Renaissance Festival announces its 1<sup>st</sup> Miami-Dade County show**

Miami, FL – August 2009 – Ponce De Leon explored Key Biscayne on his first mission to the New World in 1513 and claimed it on behalf of the Spanish King. The Florida Renaissance Festival, the only renaissance festival in South Florida, will commemorate Ponce De Leon’s legacy by showcasing its first Miami show ever on Key Biscayne. The Miami festival weekend dates are January 9<sup>th</sup> to January 24<sup>th</sup>, 2010 at Historic Virginia Key Beach Park.

“It’s been more than five years since a renaissance festival graced Miami and our yearly festival goers have been very passionate about bringing an event back,” said Bobby Rodriguez, executive producer of the Florida Renaissance Festival. “We feel that Historic Virginia Key Beach Park is the perfect location because it offers the environment that we re-create every year at our other events.”

This 16th Century production features more than 100 costumed performers, 12 stages with continuous entertainment and 20 stage acts from around the world.

During the three family themed weekends, guests will enjoy jousting tournaments three times a day, hearty food, human powered rides and games for children that include the World's Largest Rocking Horse, Giant Chess, Barrel Rides, and games of strength and skill.

The festivities will feature historical reenactments, sword fights, magical illusions and an abundance of authentic fare from freshly made kettle corn to roasted giant turkey legs, which can be washed down with a swig of mead or ale.

The Florida Renaissance Festival is produced by the national, award winning Bobby Rodriguez Productions and strives to create an entertaining and cultural opportunity by making Renaissance history come to life for both children and adults. The event is hosted by City of Miami Parks and Recreation Department and Historic Virginia Key Beach Park.

*The Florida Renaissance Festival at Historic Virginia Key Beach Park* will be open weekends from 10 a.m. to sunset. Prices range from \$20.00 for adults and \$7 for children ages six to 11 years old and children under five are free. Season passes are \$30 for adults and \$15 for children under 12. Pre-show discount tickets are available online at [www.ren-fest.com](http://www.ren-fest.com).

The Florida Renaissance Festival in Deerfield Beach has been seen by more than one million people in South Florida. This 16<sup>th</sup> Century production features more than 100 costumed performers, 12 stages with continuous entertainment and 20 stage acts

Florida Renaissance Festival  
Page -3-

from around the world. Follow us on Twitter: [@flarenfest](#) or find us on Facebook: [The Florida Renaissance Festival](#).

###