



**CONTACT:**

Vicki Patterson  
954-776-1642

**FOR IMMEDIATE RELEASE**

**International Festivals & Events Association (IFEA) Announces 2010  
Pinnacle Award Winners**

**DERFIELD BEACH, FL**

The International Festivals and Events Association (IFEA) presented the 2010 Florida Renaissance Festival with **three** awards in the prestigious IFEA/Haas & Wilkerson Pinnacle Awards Competition.

The festival received the “Gold” first place award for Best Photograph for the Florida Renaissance Festival in the budget category of \$750,000-\$1.5 Million. Second place “Silver” was awarded to the festival for Best Social Media Site (Facebook), and third place “Bronze” was awarded to Bobby Rodriguez Productions for the Florida Renaissance Festival’s website.

This 16th Century production features more than 100 costumed performers, 12 stages with continuous entertainment and 20 stage acts from around the world. During the three family themed weekends, guests will enjoy jousting tournaments three times a day, hearty food, human powered rides and games for children that include the World’s Largest Rocking Horse, Giant Chess, Barrel Rides, and games of strength and skill.

The festivities will feature historical reenactments, sword fights, magical illusions and an abundance of authentic fare from freshly made kettle corn to roasted giant turkey legs, which can be washed down with a swig of mead or ale.

The Florida Renaissance Festival is produced by the national, award winning Bobby Rodriguez Productions and strives to create an entertaining and cultural opportunity by making Renaissance history come to life for both children and adults.

The event is hosted by the Broward County Parks and Recreation Department at Quiet Waters Park in Deerfield Beach and the City of Miami Parks and Recreation Department and Historic Virginia Key Beach Park.

For more information on the festivals and Bobby Rodriguez Productions, contact the festival office at 954-776-1642.

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